

Canadian Association of Cultural Studies (CACS)/ L'Association canadienne des études culturelles (ACÉC), Biannual Conference  
McGill University, Montreal October 23-25, 2009

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L'Association canadienne des études culturelles (ACÉC)/ Canadian Association of Cultural Studies (CACS), Congrès bisannuel  
Université McGill, Montréal, du 23 au 25 octobre 2009

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## **CONFERENCE PROGRAM**

Location: Thomson House, 3650 Rue McTavish, Montreal  
Session rooms: TBA (2<sup>nd</sup> and 3<sup>rd</sup> floors)  
Plenary panels: Ballroom (2<sup>nd</sup> floor)

### **Friday October 23**

9:00 am – 2:00 pm                      Registration

#### **10-11:30am                      Panel 1**

##### **Stream 1 – Culture, Power & Everyday Life**

###### *Fear and Risk*

Chair: Valérie de Courville Nicol, Concordia University

Penelope Ironstone-Catterall, Wilfrid Laurier University

“‘The One that Scares Us Shitless’: Risk, Anxiety, and Neurotic Citizenship in  
Pandemic Influenza Discourse”

Fiona Jeffries, CUNY Graduate Center

“Subverting the Planet of Fear”

Valérie de Courville Nicol, Concordia University

“When danger moves inwards: a critical appraisal of N. Elias on self-fear.”

##### **Stream 2 – Transnational Cultural Studies**

###### *When was Transnationalism?*

Chair: Radhika Mongia, York University

Imre Szeman, McMaster University

“After Globalization: Narratives of Post-American Hegemony”

Taiwo Adetuni Osinubi, Université de Montréal

“Counterfactual Postnations?”

Teresa Heffernan, Saint Mary's University

“Before Transnationalism: Orientalism, Cosmopolitanism, and Veiling”

### Stream 3 – Cultural Histories

#### *Engaging the Archive*

Chair: Charles Acland, Concordia University

Sarah Blacker, University of Alberta

“Institutional purlieu and archival collapse: Aby Warburg's *Mnemosyne Atlas*”

Melissa Autumn White, York University

“The Body in the Archive”

Sharon Sliwinski, University of Western Ontario

“The Dream Object: Toward an Outline of Visual Testimony”

### Stream 4 – Cultural Production

#### *Social Practices and Public Space*

Chair: Monika Kin Gagnon, Concordia University

Justin A. Langlois and Danielle Sabelli, Broken City Lab, Windsor

“Social Practice: New Models for Collaborative Cultural Production”

Tonya K. Davidson, University of Alberta

“Scouting for Aboriginality in Ottawa’s Urban Spaces: Unmapping as Methodological Practice”

Andrew Bieler, York/Ryerson University

“Rhythmanalysis of Critical Mass: A Meeting Place”

Nancy Earle, Memorial University

“Remapping Newfoundland Culture: MUN Extension’s Bond Street as Public Arts Space”

**11:30-12**

**Break (snacks and coffee/tea)**

**12-1:30pm Panel 2**

S1 – Culture, Power & Everyday Life

#### *Affect*

Chair: Bev Best, Concordia University

Nicholas Holm, McMaster University

“Laughing in Spite of Myself: Theorising the Politics of Humour”

Dale Spencer, Carleton University

“‘Feels like I am Spinning my Wheels’: Pain, Injury and Failure among Mixed Martial Art Fighters”

Petra Hroch, University of Alberta

“Foucault’s ‘Care of the Self’ and Ecopolitics: Rethinking Power/Nature/Culture”

## S2 – Transnational Cultural Studies

*Interrogating Transnationalism: Genealogies, Trajectories, Contemporary Consequences*

Chair: Eve Haque, York University

Samantha King, Queen's University

“The Transnational Politics of Breast Cancer Awareness: Corporate Philanthropy and/as Foreign Policy”

Radhika Mongia, York University

“Historicizing Transnationalism: Migration and the Making of the National”

Nandita Sharma, University of Hawai'i at Manoa

“Transnationalizing Practices of Decolonization”

## S3 – Cultural Histories

*Archival Matter*

Chair: Barbara Godard, York University

Jeannine Guenette, McMaster University

“On the (im)possibility of an Archive of Everyday Life: Auto-Ethnography and the New Media Economy”

Erin Despard, Concordia University

“Public Gardens and (Horti)cultural legacies: The *Jardins des Floralies* in Montreal”

Kate Eichhorn, the New School

“Everyday Practices, Theories of Memory, and Archival Genres”

## S4 – Cultural Production

*Art, Networks, and Community*

Chair: Geoff Stahl, Victoria University of Wellington

Heather Davis, Concordia University

“Making Politics Sing, Dance, and Play: Community-engaged Art and Collectivity”

Martin Lussier, Memorial University

“From Margin to Centre: Organizing Together, Montréal ‘musiques émergentes’”

Miranda Campbell, McGill University

“Youth Artist Networks and Cultural Policy: Possibilities and Pitfalls”

Sheryl Peters, York University

“The Art of Change? Toward Theorizing Community-based Cultural Production”

**1:30-2:30      Lunch onsite, Ballroom**

**2:30-4**

**Plenary Roundtable 1: Cultural Studies in Canada and Québec**

Moderator: Will Straw, McGill University

Panelists: Ian Angus (Simon Fraser University), Anouk Bélanger (Université du Québec à Montréal - UQAM), Boulou d'bBéri (University of Ottawa), Line Grenier (Université de Montréal).

**4-4:30**

**Break (coffee/tea)**

**4:30-6 Panel 3**

S1 – Culture, Power & Everyday Life

*Body*

Chair: Marc Lafrance, Université Concordia

Craig Meadows, York University

“‘I’m in a Park and I’m Practically Dead’: Insomnia, Arrhythmia and *Withnail and I*”

Marc Lafrance et Tanya Dery-Obin, Université Concordia

"Corporéité, identité et altérité : la construction du sujet médical dans le baiser d'Isabelle, l'aventure de la première greffe du visage"

Rachel A. Hurst, St. Francis Xavier University

“Happiness and its Discontents in the Cosmetic Surgery Photograph”

S2 – Transnational Cultural Studies

*Reconsidering Sovereignty: Security, Citizenship, Exceptions*

Chair: Claire Roberge, McGill University

Jennifer Scott, Myka Tucker-Abramson and Naava Smolash, Simon Fraser University

“Grow, Canada: Early Emigrant Guides, the First Immigration Acts, and the Construction of Canada ”

Jeff Ruhl, Carleton University

“*Canada’s Arctic Present: Discourses of Arctic Sovereignty in a Transnational Era*”

Patrick Imbert, Université d’Ottawa

“Transculturalité et légitimité des déplacements”

S3 – Cultural Histories

*Colonial Archive*

Chair: TBA

Emma Lind, Carleton University

“Crafting Imperialism’s Art: Examining William Morris and John Ruskin”

Karin Barton, Wilfrid Laurier University

“Orientalism, Occidentalism and Spectacle: Early 19<sup>th</sup> century accounts of Persian Princes visiting London”

Cheryl Suzack, University of Victoria

“Colonial Honour as Affective Economy’: Assessing the Meaning of Honour and Duty in an Era of Indigenous Reconciliation”

#### S4 – Cultural Production

*Textual Interventions: Forging Identities and Nationalisms*

Chair: Chris Gutierrez, McGill University

Bruno Cornellier, Concordia University

“Re-presenting Oka: Barricades, Binaries, and the Self”

Dina Georgis, University of Toronto

“Terrorizing Men and Ambivalent Masculinities”

Angela Failler, University of Winnipeg

“Terrorizing Masculinities: Post-9/11 Framings of the 1985 Air India Bombings”

#### **6-8 pm, Thomson House (3<sup>rd</sup> floor)**

##### **Reception and Book and Journal Launch**

Jody Berland, *North of Empire: Essays on the Cultural Technologies of Space* (Duke University Press)

Sourayan Mookerjee, Imre Szeman & Gail Faurschou, eds. *Canadian Cultural Studies: A Reader* (Duke University Press)

Anouk Bélanger & Will Straw, co-editors, special issue of *Cahiers de recherche sociologique*, “Dialogues théoriques sur la culture” (No. 47)

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## **Saturday October 24**

**10-11:30am            Panel 4**

#### S1 – Culture, Power & Everyday Life

*City*

Chair: Anouk Bélanger, UQAM

Lei Ping, New York University

“Power of Spatial and Class Distinctions – Reading Ruins of Longtang Everyday Life in Postsocialist Shanghai”

Matthew Tiessen, University of Alberta

“Creative Economies and the Culture of Control – the “new normal” security and prosperity partnership”

Julie Tomiak, Carleton University

“Cities and the Fantasy of *Terra Nullius*: Unsettling Representations of Indigeneity”

## S2 – Transnational Cultural Studies

*Resilience, Centrism: Investigating the Politics of Sustainability*

Chair: Jill Didur, Concordia University

Susie O’Brien, McMaster University

“The cultural politics of resilience, or: Sometimes a black swan is just a black swan.”

Andrew Pendakis, McMaster University

“Globalizations of Middleness: Towards a Political Ontology of Centrism”

Thomas Barnes, University of Western Ontario

“When Garbage Pushes Back: Post-Cold War Narratives of Sustainability and Don DeLillo’s Cultural Materialism in *Underworld*”

## S3 – Cultural Histories

*Canadian Print Culture*

Chair: Dylan Mulvin, McGill University

Anne-Marie Kinahan, Wilfrid Laurier University

“Finding the Political in the Domestic: Feminist Media History and Canadian Women’s Magazines”

Sandra Gabriele, University of Windsor

“The electric newspaper: The fin-de-siècle newspaper and the electro-mechanical imaginary”

Paul S. Moore and Greer Brabazon, Ryerson University

“Give-Away Gone: Ephemeral Inserts and Sunday Newspaper Supplements, 1886-1912”

Alison Jacques, McGill University

“‘Mature Enjoyment and Pleasure-filled Times:’ Unconventional Personal Ads in ‘Justice Weekly’”

## S4 – Cultural Production

*New Media Practices and Networks*

Chair: TBA

Alexandra Boutros, Wilfrid Laurier University

“Techno-subjects: Myth to Mobilization in Afrofuturist Networking”

Darren Wershler, Wilfrid Laurier University  
“Ubuweb and Aggressive Fair Dealing”

Sheryl Peter, York University

“The Art of Change? Toward Theorizing Community-based Cultural Production”

**11:30-12 Break (snacks and coffee/tea)**

**12-1:30pm Panel 5**

S1 – Culture, Power & Everyday Life

*Biopower*

Chair: Bart Simon, Concordia University

Jonathan Smith, Wilfrid Laurier University

“How ‘We’ Became (Grotesquely) (Post)Human: The Grotesque Subject in a  
Cybernetic Posthuman Paradigm”

Patricia Elliot, Wilfrid Laurier University

“Against ‘genomania’: Transgender resistance to discourses of scientific truth”

Erik Bordeleau, Université de Montréal

Le politique comme « juste traitement des flux »? Thérapie, taoïsme et politique  
dans l’œuvre de Peter Sloterdijk

Simon Orpana, McMaster University

“The Walking Dead: Carnavalesque Collectivity under Biopower”

S2 - Transnational Cultural Studies

*Porous Borders: Technology and Mobility in Transnational Contexts*

Chair: TBA

Neil Gerlach, Carleton University

“Controlling Bioagency: SARS and the Discourse of Biosecurity”

Thy Phu, University of Western Ontario

“Masking Citizenship: SARS and the Communication of Contagion”

Léonie Marin, l’Université Paris

“Ethnicité et Internet : la revendication identitaire Kanak”

S3 - Cultural Histories

*Popular Culture and Affective Histories*

Chair: TBA

Julie Wilson, University of Minnesota

“Stars and the Reconstitution of Global Poverty: Rethinking Live Aid”

Rachel Shulman, University of California, Irvine

“Visualizing History: *Magnum PI* Remembers Vietnam”

Herbert Pimlott, Wilfrid Laurier University

“‘No Future for You’: ‘Crisis Music’ and Political Ephemera in Reconstructing the ‘Structure of Feeling’ of Unemployment, Class and Gender, 1978-90”

Michele Byers, Saint Mary’s University

“Identities, Ethnicities, and the Grammars of Canadian Television”

#### S4 – Cultural Production

*Performing Identities and Resistance*

Chair: Kim Sawchuk, Concordia University

Henry Schwarz, Georgetown University (Kim Sawchuk, presenter)

“Aesthetic Theory and Resistance in Contemporary Indian Performance”

Magdalena Kazubowski-Houston, Trent University

“Thwarting Binarisms Performing Racism in Postsocialist Poland”

Bronwen Low, Mela Sarkar, and Lise Winer, McGill University

“Performing “Realness” in Montreal and Toronto Hip-Hop through Caribbean Creoles: Code-switching, Appropriation and the Authenticity Debates”

**1:30-2:30 Lunch onsite**

**2:30-4 Plenary Roundtable 2: The Public Life of Cultural Studies**

Moderator: Jonathan Sterne, McGill University

Panelists: Jody Berland (York University), Imre Szeman (University of Alberta), Rinaldo Walcott (OISE/University of Toronto).

**4-4:30 Break (coffee/tea)**

**4:30-6 Panel 6**

#### S1 – Culture, Power & Everyday Life

*Economy*

Chair: Bev Best, Concordia University

Bev Best, Concordia University

“The Dialectic of Affect in Postmodern Consumer Societies”

Joel McKim, Concordia University

“All that is Solid? Questioning Cultural Studies After the Economic Crisis”

Thomas Lamarre, McGill University

“Otaku Movement: Activism, Labor, and Fan Media in Japan”

Max Haiven, McMaster University

“Can Pikachu Save Fannie Mae?: Negotiating Value and Creativity in the Pokéconomy”

[S2 – No session at this time]

S3 – Cultural Histories

*Cultural Histories of Violence and Justice*

Chair: Jasmine Rault, McMaster University

Carrie A. Rentschler, McGill University

“1964: The Kitty Genovese Murder and New York City”

Amber Dean, University of Alberta

“Haunting the Nation: Public Mourning and/as Cultural History”

Lily Cho, University of Western Ontario

“Between States: Structures of Feeling in Chinese Head Tax Certificates”

S4 – Cultural Production

*Investigating and Policing Children and Youth*

Chair: Bronwen Low, McGill University

Stuart Poyntz, Simon Fraser University

“Immersive Advertising and Regimes of Visibility in Children’s Participatory Cultures”

Amy Adele Hasinoff, University of Illinois at Urbana-Champaign

“Teen sexting epidemic! The Use of Self-empowerment Advice in the News to Discourage Girls’ Sexual Expression”

Sandra R. Schecter and Lorraine Otoide, York University

“Through Parents’ Eyes: An Activist Visual Literacy Project”

**Saturday night: Party hosted by Jonathan Sterne and Carrie Rentschler, 9 pm until late. Masquerade optional for out-of-towners. More information to come.**

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**Sunday October 25**

**10:30-12**

**Panel 7**

S1 – Culture, Power & Everyday Life

*Ideology*

Chair: Valérie de Courville Nicol, Concordia University

Matthew Flisfeder, Ryerson and York University

“The Ideology of Biopolitics’: Notes Towards a Žižekian Critique of ‘Identity’”  
Matthew MacLellan, University of Alberta

“On the Spatialization of Ideology: Lessons from *The Dark Knight*”  
Kip Pegley, Queen’s University

“Music and Ideology at the Canadian War Museum”

## S2 – Transnational Cultural Studies

*Canada and the Americas: Unsettling Canada’s Place in Hemispheric American Studies*  
Chair: Eve Haque, York University

Davina Bhandar, Trent University

“Migratory Memories: Examining the Practice of Subject Making, Emplacement and Belonging”

Gabrielle Etcheverry, Carleton University

“Trajectories of Transnational Cultural Movement: Spanish-language Literary Networks in Canada”

Timothy Di Leo Browne, Carleton University

“O Not-the-States, Our Home and Native Land”

Samah Sabra, Carleton University

“Bodies as Borders”

## S3 – Cultural Histories

*Transnational Cultural History and Economy*  
Chair: Aysha Mawani, McGill University

Jeff Derksen, Simon Fraser University

“Counter Economies and the Structure of Feeling of Neoliberalism”

Tracy Zhang, Simon Fraser University

“Carpets of Modernity”

J. Stolow, Concordia University

“The Spiritual Nervous System”

Bruce Erickson, Nipissing University

“Forced Intimacy’: Canoeing, Colonialism and the Experience of Suffering”

## S4 – Cultural Production

*Feminisms, Locavores, and the Politics of the Everyday*  
Chair: Kim Sawchuk, Concordia University

TL Cowan, University of Alberta

“Sliding Scale: Feminist Cabarets and the ‘Romance of Community’”

Elizabeth Groeneveld, University of Guelph

“The ‘New’ Knitting: Reclaiming Domesticity”

Michael Mikulak, McMaster University

“The Politics of the Pantry: Is the Local Enough?”

**12-1:30          Lunch and CACS Annual General Meeting**

**1:30-3          Plenary Roundtable 3: Race, Space and Cultural Studies**

Moderator: Yasmin Jiwani, Concordia University

Panelists: Katherine McKittrick (Queens University), Mimi Sheller (Drexel University),  
Handel Wright (University of British Columbia)

**3-4:00          Closing Discussion**